

SKINNOVATION STARTUP FAIR 2025



The SKInnovation Startup Fair is a great chance to show off your products. The fair area is in a perfect spot right in the center of the ski resort.

Join us for a day full of workshops, networking, and product testing at the Startup Fair.

STARTUP FAIR INFO



Date: 28. March 2025 9:30 AM - 3.00 PM



Location: Innsbruck I Axamer Lizum; Austria



Participants: Startups, investors, corporates and all other innovators

KEY HIGHLIGHTS STARTUP FAIR



Showcase your product to other SKInnovators and public skiers



Located at the center of the ski resort. Use the prime spots visibility.



Make valuable connections with investors with different areas of expertise

FAIRS

your product is innovative and fun to test out? See which of our fairs suits you best.



BASIC - CATEGORY A - 99€

Includes:

- 1 Standing table (approximately 60x60x110cm LxWxH)
- Total stand length: maximum 200cm
- Set up your own roll-up or blow-up (maximum 2m height and 1m width)

No product testing, no sales allowed, no electricity at the stand



MEDIUM - CATEGORY B - 199€

Includes:

- 1 Beer table (approximately 220x50x77cm LxWxH), total stand length: max 320cm
- Set up a maximum of 2 self-brought roll-ups/blow-ups
- Electricity at the stand
- Product testing allowed. Products must be presented and placed on the table.

No placement of products around or near the table, no sales allowed

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PREMIUM - CATEGORY C - 350€

Includes:

- 2 Beer tables (each approximately 220x50x77cm LxWxH), total stand length: 440cm
- Set up a max. of 2 self-brought roll-ups/banners
- Electricity at the stand, Includes power supply (1x 3-way distributor)
- Product testing included
- Sales of your products allowed
- Includes 2 helper tickets for stand assistance with ski passes

INDIVIDUAL - CATEGORY D - VARIABLE

stand size, setup and price can be customized based on agreement

TIMELINE

Volunteers will assist you in setting up and taking down your stand.

 **7:45 AM – START YOUR DAY WITH A DELIVERY AT THE OLD VALLEY STATION.**

 **8:00 AM – TAKE THE GONDOLA UP TO HOADL HOUSE!**

 **8:15 AM – SET UP YOUR BOOTH.**

 **8:30 - 9:30 AM – CHECK-IN & ACCREDITATION.**

 **3:30 - 4:00 AM – DISMANTLING WITH VOLUNTEER SUPPORT.**

 **4:15 AM – THE LAST GONDOLA.**

Don't miss your chance to exhibit at this outstanding opportunity!

CONTACT US!

For more information, visit our website or reach out directly to: Jana jana@skinnovation.io.

